

# EARTH

*EARTH won Best Atlas in the world on Saturday!*

On **Saturday 21 of November 2009**, *EARTH*, the world's largest atlas was announced as 'Best Atlas' at the 24th International Cartographic Conference 2009 (ICC 2009) in Santiago, Chile.

The 20-kg limited edition tome was judged by an independent jury of seven professors and doctors of Cartography from the International Cartographic Association (ICA). Over 70 atlases and 450 maps from around the world were entered into the awards, with *EARTH* taking the most coveted award of Best Atlas. The accolade establishes *EARTH* as the best atlas in the world for 2009.

Damien Demaj, chief cartographer for *EARTH* was a guest speaker at the ICC 2009 Conference and accepted the award of behalf of the Australian publishing company, Millennium House. Over 700 International delegates attended the week long conference, along with 1400 local visitors. Over 45 countries participated in the atlas exhibition, with *EARTH* being acknowledged as the best presented.

The conference was part of a world tour in which *EARTH* copy number 0331 was unveiled across the globe; giving individuals the unique opportunity to experience *EARTH* first-hand. Following the conference, *EARTH* copy 0331 will return to Australia.

Millennium House is both thrilled and honored to receive this award. The distinguished endorsement acknowledges the legacy of *EARTH* and all those who contributed to its creation.

Millennium House engaged more than 100 international cartographers, oceanographers and geographers to produce and collate 355 maps, covering 194 countries. The atlas takes up 580 pages and flaunts 4 gatefolds each measuring over 1.8 meters in length including the famous NASA image 'Earth from the Sky at Night'. A team of 50 editors gathered popular and unusual geographical facts and our design team selected the most exquisite images, including a large a selection from the National Geographic archives.

Consisting of two editions: Royal Blue with 2000 copies and the Imperial Gold collection of 1000 copies. *EARTH* Royal Blue is sold through leading bookstores and galleries throughout the world. Imperial Gold *EARTH* can be arranged exclusively through our International Private Collections at Millennium House.



MILLENNIUM HOUSE

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